

#### **Relocation of XXL Collections**

"you can't make an omelette without breaking eggs"



## storage situation

#### actual situation

- need for space
- refurbishment
- expiring lease
- emergency situation

### storage situation

#### actual situation

- need for space
- refurbishment
- expiring lease
- emergency situation

#### future situation

new storage facility "best practice"

#### the black box in between

#### actual situation

- need for space
- refurbishment
- expiring lease
- emergency situation

## "the black box in between"



#### future situation

new storage facility "best practice"

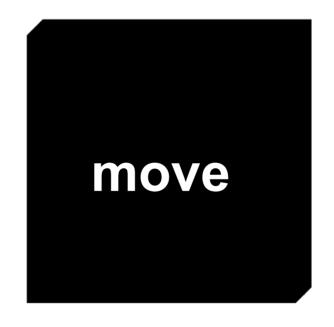
#### the black box in between

actual situation

"the black box in between"

future situation

- need for space
- refurbishment
- expiring lease
- emergency situation



new storage facility "best practice"

#### the black box in between

#### actual situation

- need for space
- refurbishment
- expiring lease
- emergency situation

## "the black box in between"

- pest problems
- urgent need for conservation
- cleaning/dusting
- packing
- transport
- registration
- security
- safety

#### future situation

new storage facility "best practice"

graph: www.prevart.ch 2012

## how do people see the task?



Photo: Christian @ fefufoto 2013 (Flickr)

#### the ambitious architect

storage facility planning & building



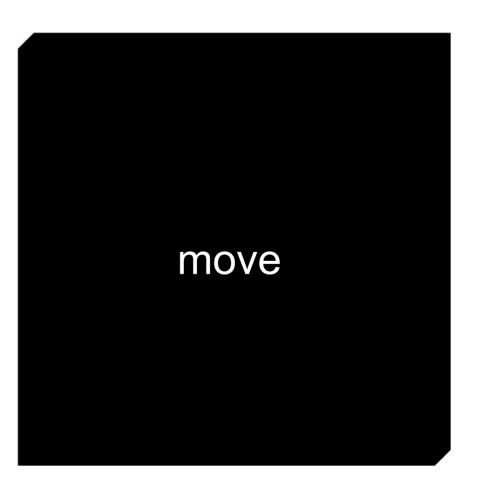
#### the museum director

storage facility planning & building



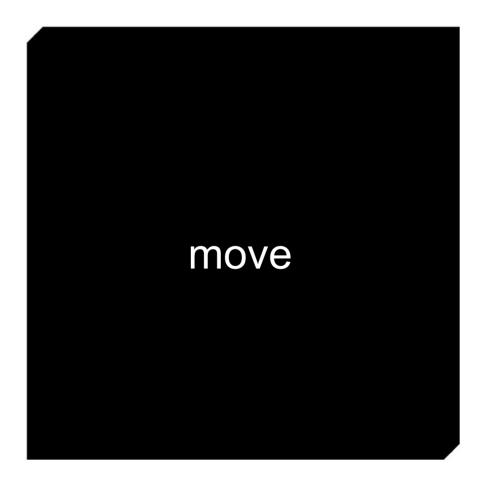
#### the head of collections

storage facility planning & building

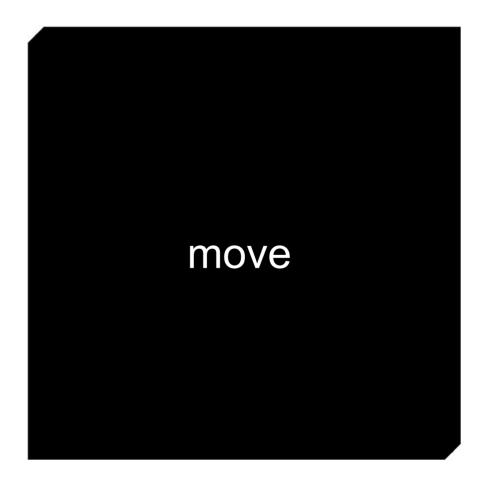


#### the conservator

storage facility planning & building

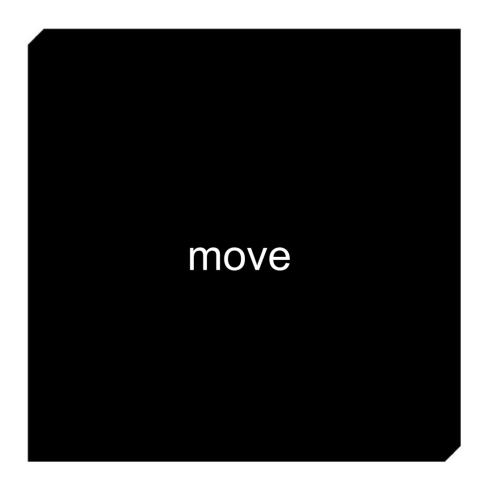


#### the head of the relocation project





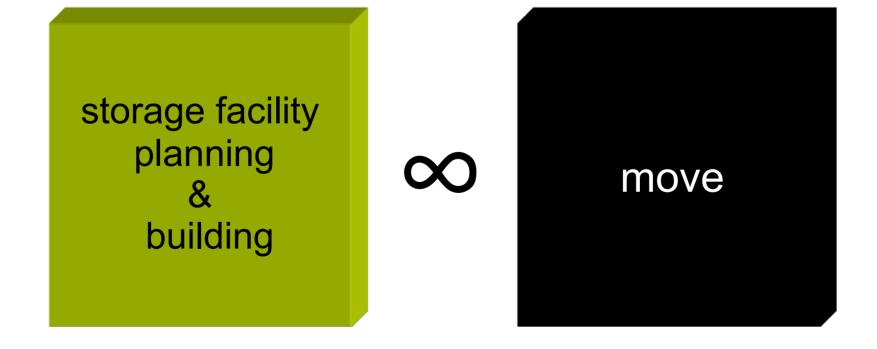
## the head of logistics



storage facility planning building



## two major projects tightly linked to eachother

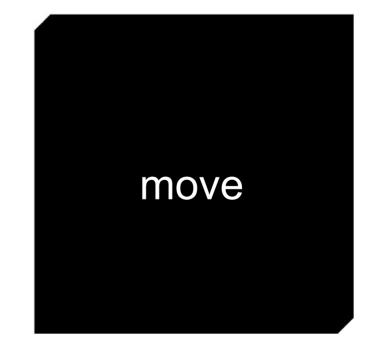


# two major projects tightly linked to eachother &

of similar importance to the institution

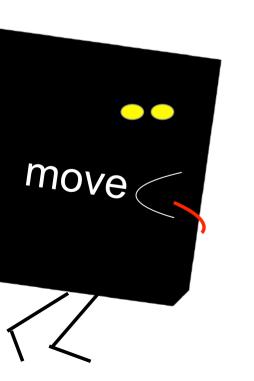
storage facility planning & building

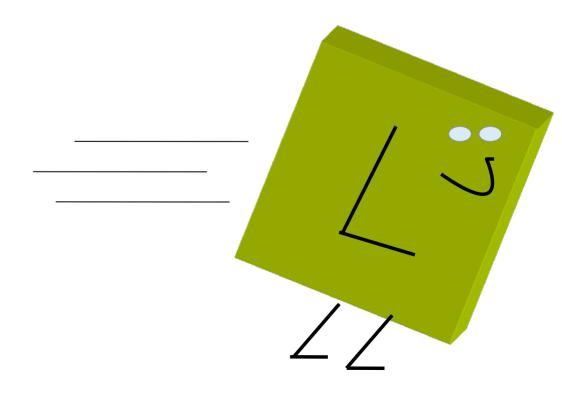




but.

. one is running behind the other

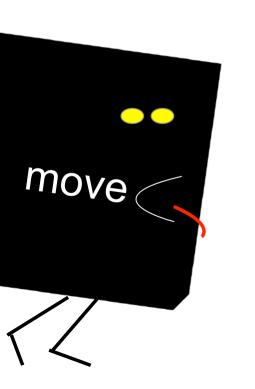


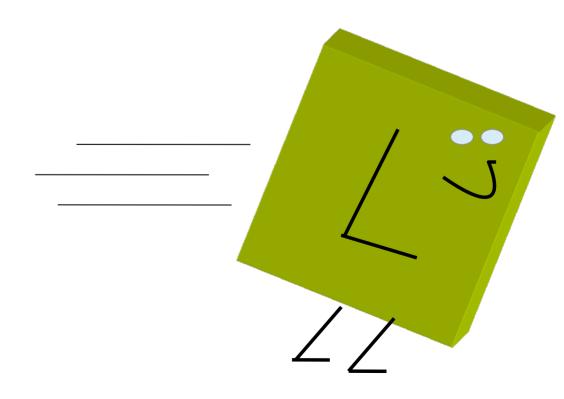


#### but ...

#### .. one is running behind the other

(not a very good situation)





#### but ...

#### ... one is running behind the other

(not a very good situation)





Photo: Kürtu 2008 (Flickr)

facility planning & building

take a holistic approach

2 collection move

facility
planning
&
building

take a holistic approach

collection move

facility
planning
&
building

storage equipment planning

3

3 self-contained sub-projects

collection move facility planning & building storage equipment 3 planning

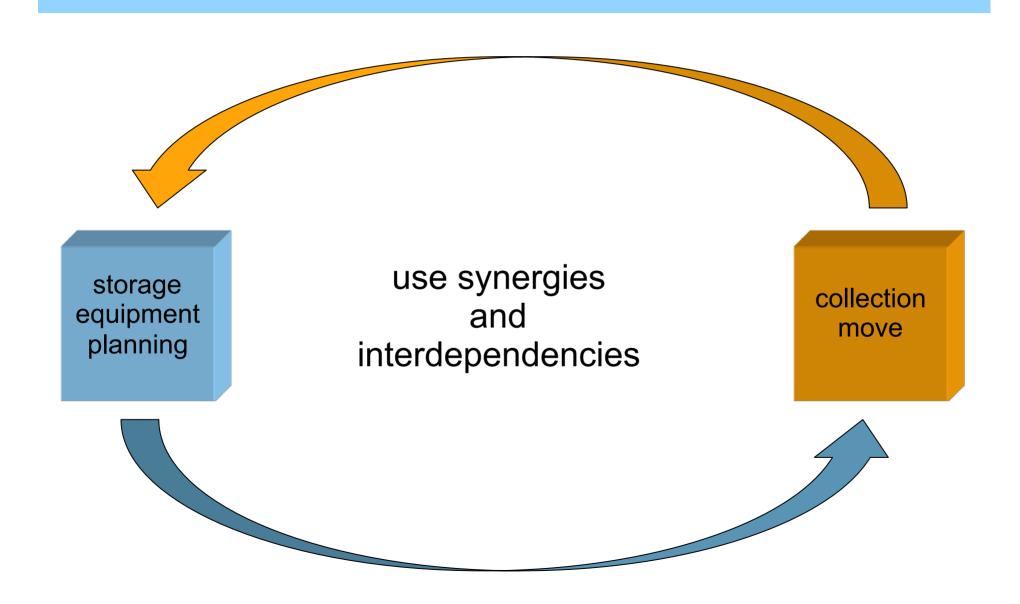
3 self-contained sub-projects

2 collection move

these two projects require similar informations about the collection and its objects

- kind of objects
- size
- volume
- weight
- special requirements (environment)

storage equipment planning



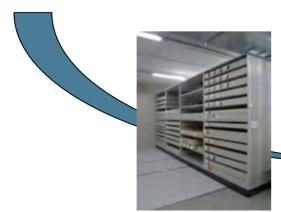
### using synergies – an example



You need boxes to move objects

storage equipment planning use synergies and interdependencies

collection move



You need to design an adequate storage system

shelf dimensions

#### it's a matter of balance



Photo: Sasà Donnarumma 2012

#### workload balance

(ideal) daily life in a museum

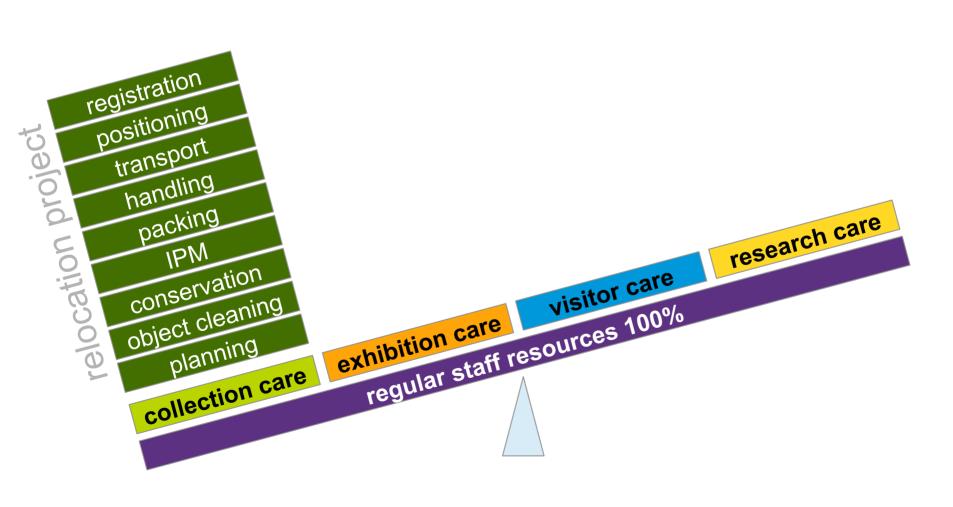
collection care exhibition care visitor care regular staff resources 100%



#### workload still in balance?

registration relocation project positioning transport handling packing **IPM** conservation object cleaning planning collection care exhibition care visitor care research care regular staff resources 100%

## workload (temporarily) unbalanced



#### we need extra resources

relocation project

extra resources needed

collection care

collection care

exhibition care

exhibition care

visitor care

visitor care

research care

research care

#### a wish to museum directors

relocation project

extra resources needed

#### during a relocation project:

- reduce lending objects to other museums
- reduce the use of objects in own exhibitions

collection care

exhibition care

visitor care

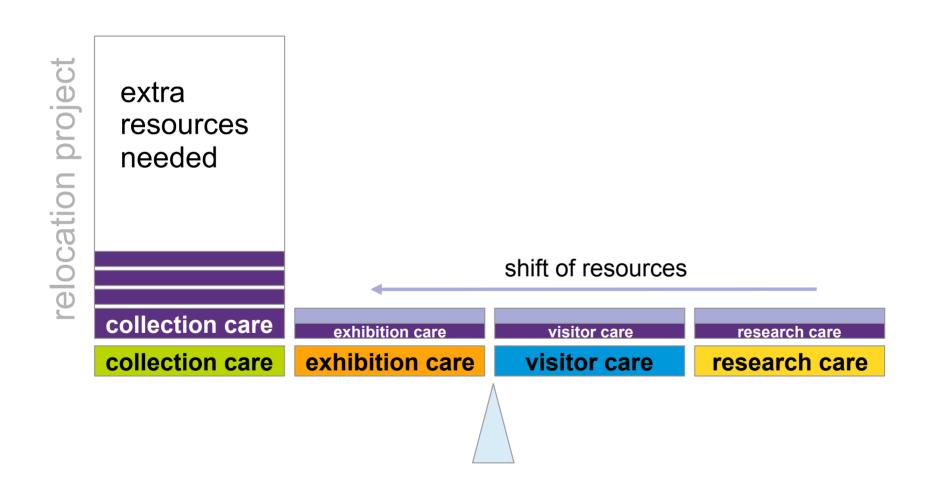
research care

exhibition care

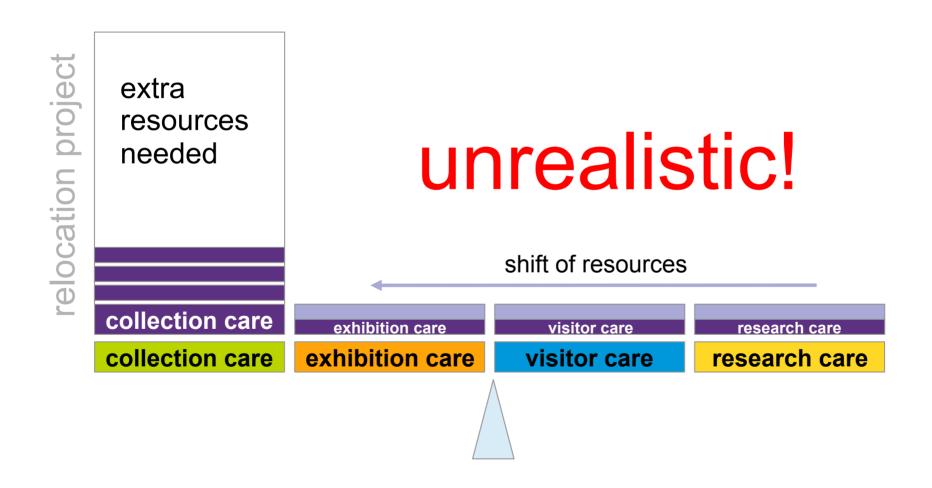
visitor care

research care

#### allocation of internal staff



#### allocation of internal staff



#### internal & external staff

relocation project

logistics & collection care (external) 3 options to get extra ressources during a relocation project

collection care

(internal)

collection care

exhibition care

exhibition care

visitor care

visitor care

research care

research care

### internal & external staff

relocation project

logistics & collection care (external)

collection care

(internal)

collection care

# 3 options to get extra ressources during a relocation project

- temporarily increase internal staff
- contract additional external staff (outsourcing)
- contract specific packages (contractors)

exhibition care

visitor care

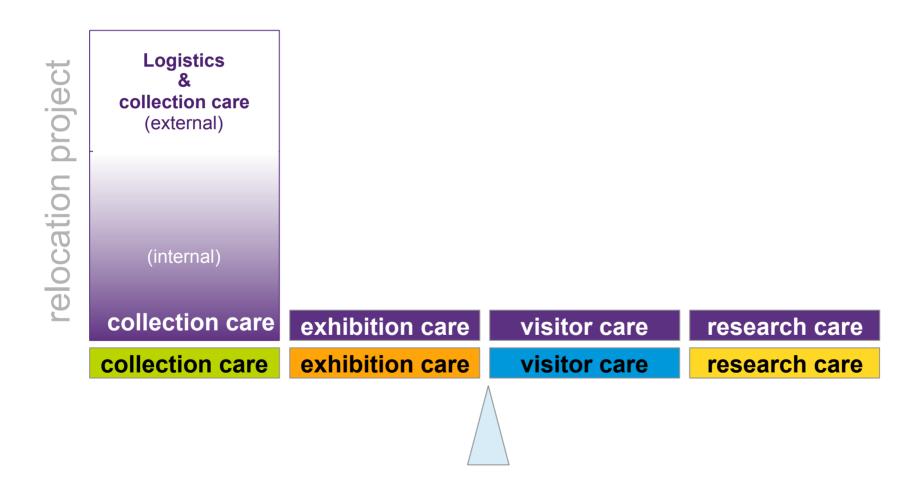
research care

exhibition care

visitor care

research care

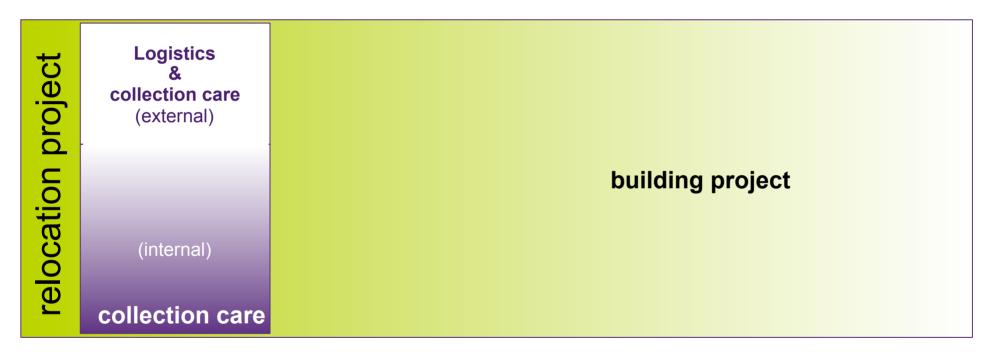
#### we need trusted extra staff



# dear CFO please keep in mind . . .



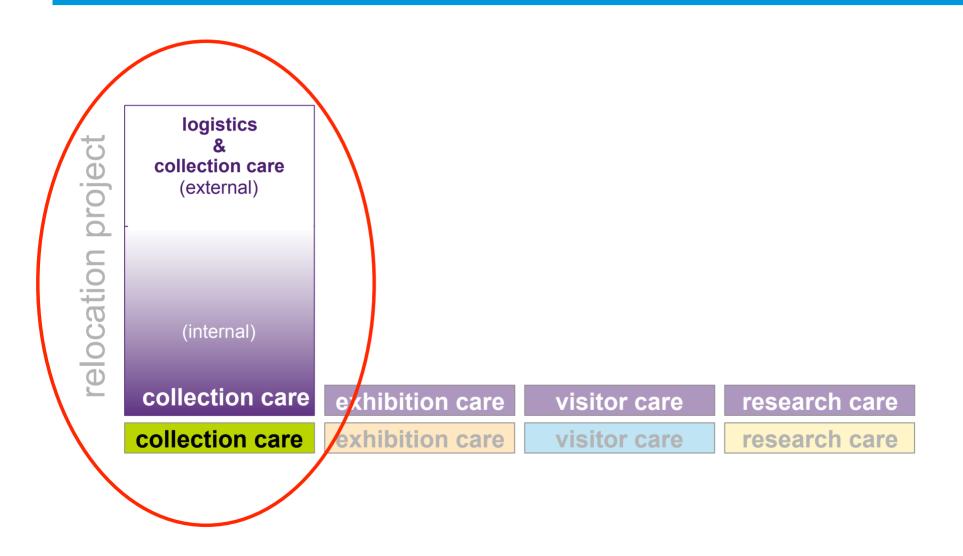
# dear CFO please keep in mind . . .



5 - 20%

95 - 80%

### a closer look to relocation staff



# in a relocation project work simply needs to be done

```
well planned,
well organized,
well supervised,
safely done,
finished on time
```

# we have to fulfil several tasks during a collection move



# we have to fulfil several tasks during a collection move

- pest problems
- urgent need for conservation
- cleaning/dusting
- packing
- transport
- registration
- security
- safety

- ▶ insect infestation
- ▶ make an object fit for transport

- ▶ introduce bar code or QR code
- ► toxic objects, mould

- digitization
- deaccessioning

- . . .

## first of all - we need hands



Photo: Trixibedlam 2007 on Flickr

## first of all - we need many hands



# we need several independent working groups on every site

actual site



new site







"sensible hands" to handle objects with care

#### we need different skills



on two workers we need one experienced *leader* who *can take some decisions* (art packer, museum technician or conservator with relocation experience)

## we need stand-by-men







on two workgroups one **stand-by-man** for auxiliary works is helpful

# on every site - we need decision makers



on every site we need one experienced *decision maker* who is mostly (80%<sup>+</sup>) present on site and trusted by the institution and the staff

# on every site - we need decision makers



on every site we need one experienced *decision maker* who is mostly (80%<sup>+</sup>) present on site and trusted by the institution *and* the staff

## a decision maker's task

actual site



she/he brings experience, know how, methods, processes, trust

decides

gets decisions made

organizes

arranges

orders

looks after the staff

helps

checks

new site



# a decision maker's qualification

actual site



she/he has skills/knowledge in

organization/planning

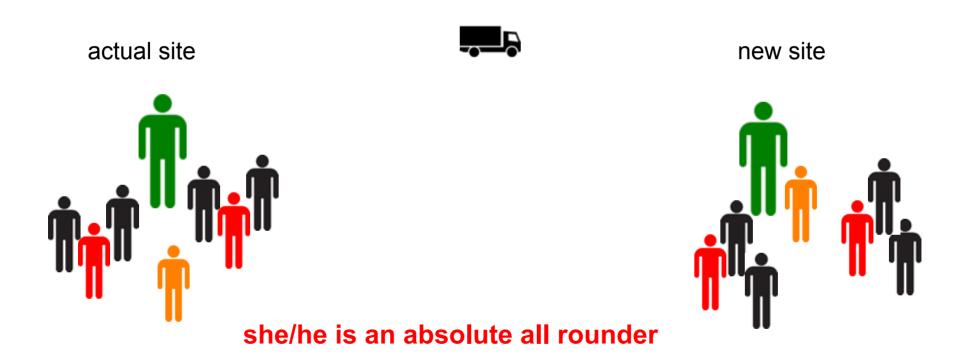
staff leading
psychology
object cleaning
object conservation
object handling
object packing
logistics/transport

new site

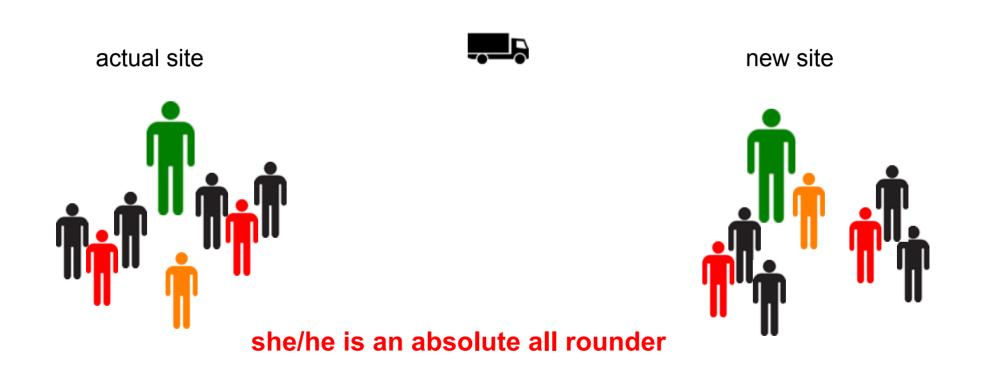


. . .

# on every site - we need decision makers



# on every site - we need decision makers



Decision makers on site are your most valuable collegues in the project!

<u>They</u> are the real trouble shooters!



Elephant & Photo: Barth Dunkan 2012 (Flickr)

#### The more complex a relocation is,

#### the more difficult it is to estimate its costs



Photo: small museum 2012 (Flickr)

The more complex a relocation is,

the more difficult it is to estimate its costs

The more you outsource in a package,

the more risk the company takes itself &

the higher the risk premium is

months to years

handling before transport

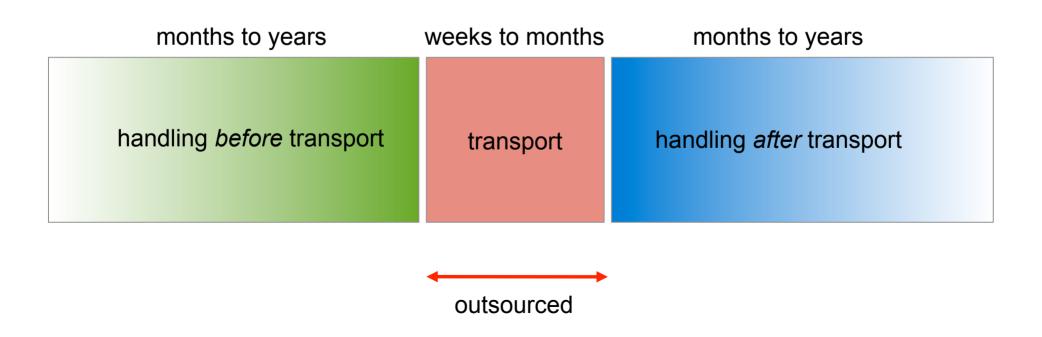
transport

months to years

handling after transport

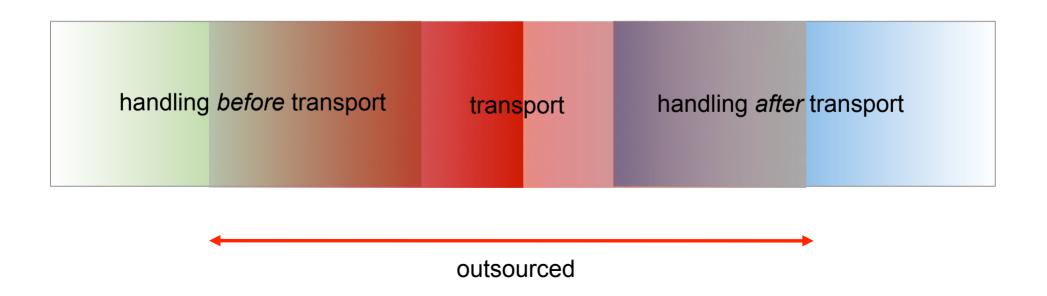
# option 1 – minimal outsourcing

only the physical transport of the objects is outsourced



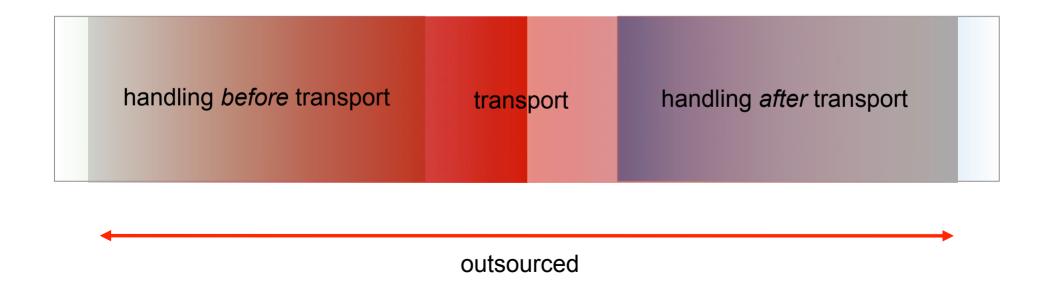
## option 2 – medium outsourcing

the physical transport and some handling of the objects is outsourced



# option 3 - maximum outsourcing

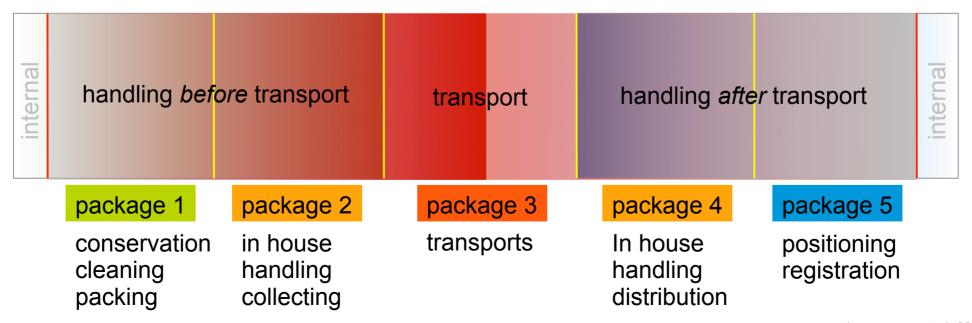
the physical transport and *most* of the object handling is outsourced



## packages

The more you outsource in a package,

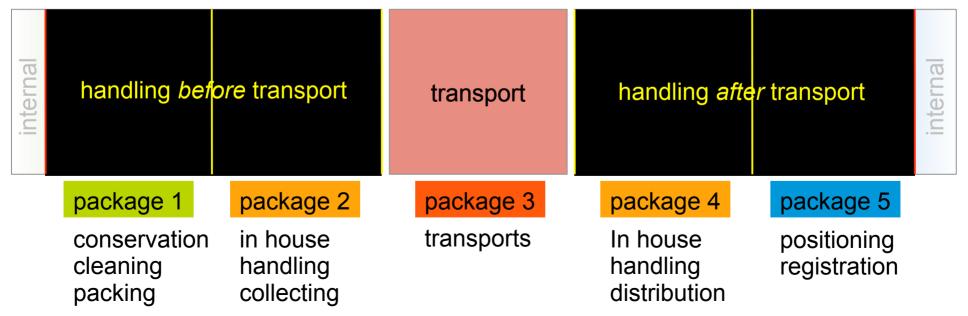
the more risk the company takes itself
and the higher the risk premium is.



## packages

The more you outsource in a package,

the more risk the company takes itself
and the higher the risk premium is.



### the somehow distorted museum view



Photo: Juan Valentin 2010 (Flickr)

from single object



Photo: Bloss Auktionen 2010

to a bulk of objects



Photo: Smithsonian NMNH bird collection, Photo: Chip Clark 2009

#### from single object

#### to a bulk of objects





Photo: www.fineartship.com, 2009

Photo: Schweizerisches Landesmuseum, Zürich 2009 (Prevart)

from the move of a single object ...



Photo: Staedel Museum, Frankfurt 2011

to the move of many objects



Photo: Flickr, Mr. Thinktank, Shanghai, 2011 (Creative Commons Licence)

#### from the move of a single object ...



Photo: Staedel Museum, Frankfurt 2011

#### to the move of many objects



Photo: Flickr, Mr. Thinktank, Shanghai, 2011 (Creative Commons Licence)

every move is a risk

from the move of a single object ...



Photo: Staedel Museum, Frankfurt 2011

to the move of many objects



Photo: Flickr, Mr. Thinktank, Shanghai, 2011 (Creative Commons Licence)

every move is a risk



from the move of a single object ...

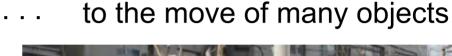




Photo: Staedel Museum, Frankfurt 2011



Photo: Flickr, Mr. Thinktank, Shanghai, 2011 (Creative Commons Licence)

#### every move is a risk



we have to take some risks in order to fulfil our task in a reasonable way

# considering risks

#### from single object



#### to bulk of objects



from minimum risk to acceptable risk from prohibitive costs to affordable costs from time consuming packing to quick & simple packing from complex solutions

# considering risks

#### from single object



#### to bulk of objects



from minimum risk	to acceptable risk
from prohibitive costs	to affordable costs
from time consuming packing	to quick & simple packing
from complex solutions	to easy solutions

but still safe for the object!

# considering risks

#### from single object



#### to bulk of objects



from minimum risk	to acceptable risk
from prohibitive costs	to affordable costs
from time consuming packing	to quick & simple packing
from complex solutions	to easy solutions

but still safe for the object!

from maximum

to optimum

## considering risks

from single object



to bulk of objects



from high costs

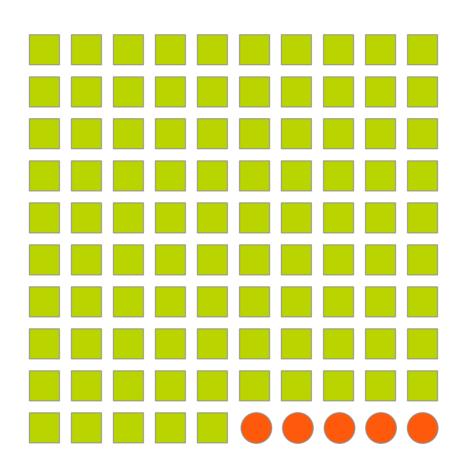
to affordable costs

# 10 basic strategies



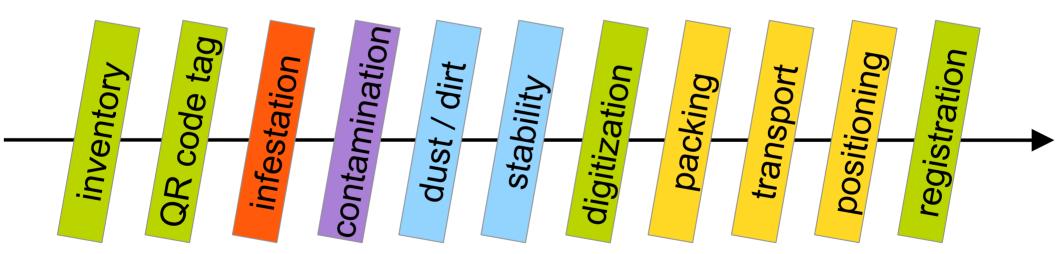
Photo: Paulo Luft 2013 (Flickr)

## strategy # 1 95% standard – 5% special handling



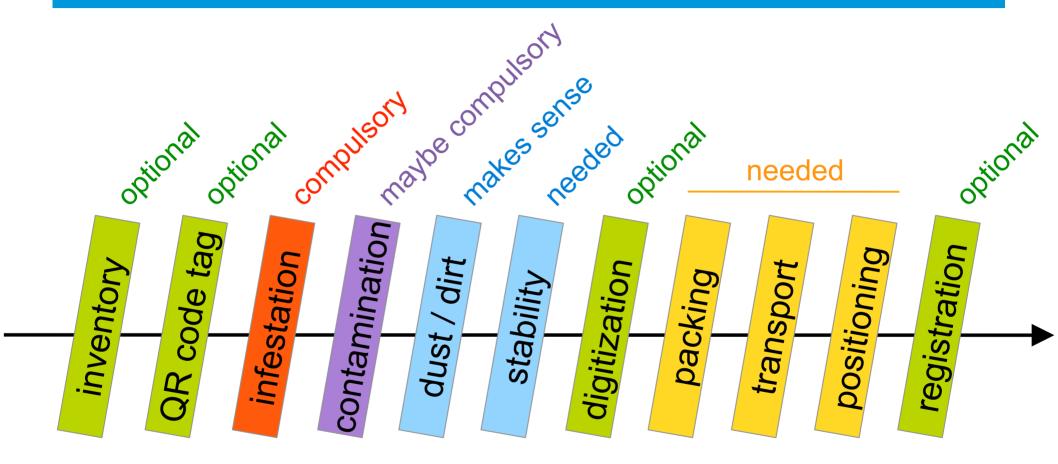
#### strategy # 2 eleven processes + one

split the relocation project in smaller subprojects



security

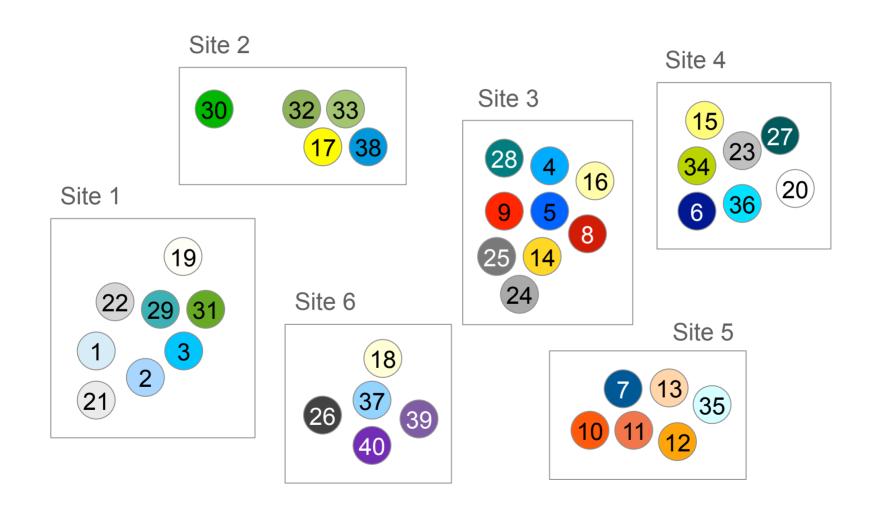
## strategy # 2 eleven processes + one



reasonable

security

#### strategy # 3 one more process



## strategy # 3 correct sequence



new site – new sequence



Photo: Kunsthistorisches Museum, Wien, 2011

## strategy # 4 do not over-plan



© Only Photography, Roland Angst, Berlin

## strategy # 5 "kiwi - packing"





Photo: Schweizerisches Landesmuseum, Zürich (Prevart)

- "visible packing"
- secured in two dimensions (not in three dimensions as in a crate)

## strategy # 6 "early on rolls"





Photo: Prevart

"hand"-ling prohibiteted

rolling accepted

## strategy # 7 standard packing units



Photo: Stadtmuseum, München, 2011 (Prevart)



Photo: Kunsthistorisches Museum, Wien, 2011

- use standardized packing units, that are easy to use and safe to handle
- use adequate climate and weather protection

## strategy # 8 space, space, space







Photo: Kunsthistorisches Museum, Wien, 2012

 provide enough space for preparation at the starting point and at the final destination (before positioning in shelves)

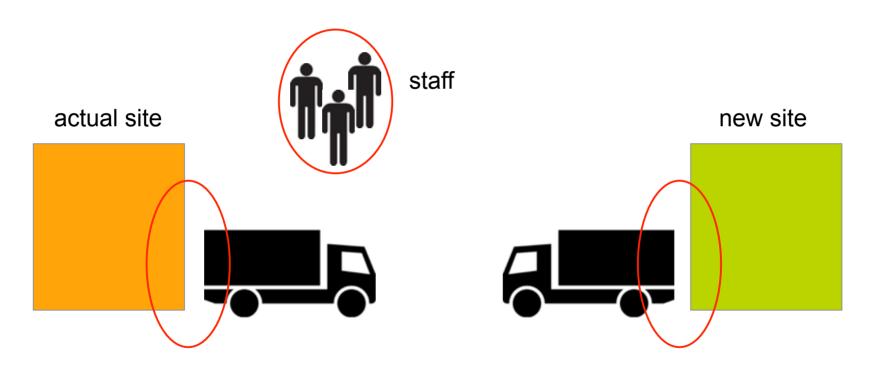
## strategy # 9 security is a minor problem!

#### strategy # 9 security is a minor problem!

# yes, it really is!



#### strategy # 9 security is a minor problem!



- the objects are only for a short time out of the house
- in general, do secure the processes not the object
- take special precautions for special objects (< 5%)</li>

## strategy # 10 endure uncertainties





think early about processes and packing methods

- think early about processes and packing methods
- be aware of considerable costs for packing materials

- think early about processes and packing methods
- be aware of considerable costs for packing materials
- use standard products if possible reusable

- think early about processes and packing methods
- be aware of considerable costs for packing materials
- use standard products if possible reusable
- order tools and materials on time (and enough!)

- think early about processes and packing methods
- be aware of considerable costs for packing materials
- use standard products if possible reusable
- order tools and materials on time (and enough!)
- evaluate where special packing is (really) needed

## standard industrial packing units I





Photo: 2011 (Prevart)

Europalettes (120 x 80 cm) foldable frames (16 cm)

unfoldable frames (45 cm)

Photo: Museum, Stans, 2011 (Prevart)

PE-palettes (120 x 80cm) PE-boxes (60 x 40cm)

## standard industrial packing units II



Photo: 2011 (Prevart)

Corlettes ® (from 120 x 110 cm to 270 x 110cm)



Photo: 2011 (Prevart)

stacking rack for euro palettes

## standard industrial packing units II



Photo: Kunsthistorisches Museum, Wien, 2011 (Prevart)



Photo: Stadtmuseum, München, 2011 (Prevart)

Corlettes ®

stacking rack for palettes

# use easy solutions



Photo: Stadtmuseum, München, 2011 (Prevart)

glazed cupboard fixed on palette with polyester straps



Photo: Stadtmuseum, München, 2011 (Prevart)

gaming table and chairs fixed on oversize palette

## use easy solutions



Photo: Stadtmuseum, München, 2011 (Prevart)

easy fixing of objects with cotton tape within palette frame



fixing furniture on modified palettes

#### special solutions - transport cussions



Photo: Schweizerisches Landesmuseum, Zürich, 2009 (Prevart)



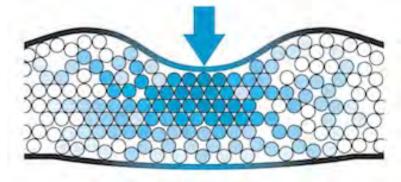
Photo: Schweizerisches Landesmuseum, Zürich, 2009 (Prevart)

cushions made of tyvec or jersey and filled with pellets made of polyethylene

## special solution - vacuum cushion



Photos: Stadtmuseum, München, 2011



## special solution – for special objects



Photo: Schweizerisches Landesmuseum, Zürich, 2009 (Prevart)

firearms on custom made frame



Photo: Stadtmuseum, München, 2011 (Prevart)

chandelier hung in a box (in process)

PAY ATTENTION,
THE ANSWERS
ARE ALL
AROUND YOU.

-JEFF LINN

1. Start your relocation project as early as your building project

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable additional resources

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable additional resources
- 3. Shift your view from "single object" to "bulk"

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*
- 6. Look early for *specific know* how to manage a collection move

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable additional resources
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*
- 6. Look early for *specific know* how to manage a collection move
- 7. Hire experienced staff early in the project your decision makers

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*
- 6. Look early for *specific know* how to manage a collection move
- 7. Hire experienced staff early in the project your *decision makers*
- 8. Do not hire too many **over-qualified staff**.

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*
- 6. Look early for *specific know* how to manage a collection move
- 7. Hire experienced staff early in the project your *decision makers*
- 8. Do not hire too many *over-qualified staff*.
- 9. Don't be afraid of taking some acceptable *risks*

- 1. Start your relocation project as early as your building project
- 2. A collection move needs considerable *additional resources*
- 3. Shift your view from "single object" to "bulk"
- 4. Design suitable *processes*, using adequate staff, tools and materials
- 5 Do not plan too much in detail *focus on the over all objectives*
- 6. Look early for *specific know* how to manage a collection move
- 7. Hire experienced staff early in the project your *decision makers*
- 8. Do not hire too many over-qualified staff.
- 9. Don't be afraid of taking some acceptable *risks*
- 10. Take it easy!

I do ...



## Thank you for your attention!



